

# BRAD LORD

www.brad-lord.com

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## EXPERIENCE:

van Baars Screen Printing – New Bern, NC

May – Aug 2003

- Design
  - Converted raster images to vector
  - Performed color separations on images to prepare for screen printing
  - Vinyl cut banners
  - Logos
  - T-Shirts

Sign Central – Morehead City, NC

Jan 2006 – Sep 2009

- Design, Production and Installation
  - Logos
  - Boat Names
  - Full and Partial Boat Wraps
  - Vehicle Graphics
  - Full and Partial Vehicle Wraps
  - Sandblasted Wood and HDU Foam Signs
  - Full Color Printed and Weeded Vinyl Banners
  - Business Cards
  - Perforated ClearView Vinyl Graphics
  - Storefront Window Graphics
  - Custom Decals
  - Windshield Banners
  - Plaques
  - Enclosed Trailer Graphics
  - Real Estate Signs
  - Lightboxes and Lightbox Faces
  - Billboards
  - Posters
- Operation and Maintenance
  - Roland SP-300 30" Printer & Plotter
  - Roland 48" Plotter
  - 36" Cold Laminator

## EDUCATION:

Rensselaer Polytechnic Institute – Troy, NY

May 2005

- School of Humanities and Social Sciences
  - Bachelor of Science in Electronic Media, Arts and Communication (EMAC) with an emphasis in Graphic Design

Avon Old Farms School – Avon, CT

May 2001

## SOFTWARE:

- Adobe Photoshop, Illustrator, InDesign and Acrobat, CorelDRAW, FlexiSIGN-PRO, Roland COLORIP, Quark XPress, Macromedia Dreamweaver, MetaCreations Bryce 3D, HTML, Microsoft Word, Excel, PowerPoint and Outlook